

## Alvarado, Marco

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**From:** Daniel Davis [danieldavis@statesman.com]  
**Sent:** Wednesday, February 06, 2008 5:17 PM  
**To:** Alvarado, Marco  
**Subject:** LTISD and the Statesman

Marco,

I was told by you today that the media was not allowed to speak with Coach Morris today and that his visit to the campus was private and that media was not going to be allowed. However, I just read a story posted today by Max Thompson of the LT View and this so-called media ban appears to have been lifted without anyone trying to contact myself or Rick. The story involved quotes from Morris, what he said at the meeting and reaction from players.

I am curious as why Max got special privileges. It certainly doesn't seem that he just snuck in the meeting to steal some quotes, it appears that he was granted full access. Why was the Statesman (and all media as you told me) not allowed at the meeting but the View was?

Danny Davis  
Austin American-Statesman

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**Alvarado, Marco**

**From:** tgruca@kvue.com  
**Sent:** Tuesday, March 24, 2009 3:35 PM  
**To:** Alvarado, Marco  
**Subject:** KVUE request

Great talking with you. Here's my request.

I'd like to get a copy of the current Lake Travis ISD superintendent contract.

Please feel free to let me know if you have any questions.

All my best,

Terri Gruca  
KVUE-TV  
tgruca@kvue.com  
512-459-2074

Check out the great consumer tips in my blog.

**Alvarado, Marco**

**From:** Gruca, Terri [tgruca@KVUE.COM]  
**Sent:** Wednesday, April 15, 2009 7:45 PM  
**To:** Alvarado, Marco  
**Subject:** KVUE question

I'm extending this invitation to all the superintendents whose contracts I requested. I am wondering if Mr. Kirk might be willing to let me interview him on camera. My story is about superintendent salaries, but I want to be very clear that I am not here to say these men and women are overpaid. I think they have important jobs and because of that I think it's important to hear from them.

Please let me know if I might be able to talk with him. The last possible day I could do an interview would be Wednesday, April 29<sup>th</sup>.

Thank you.

Terri Gruca  
KVUE-TV  
tgruca@kvue.com  
512-459-2074

Check out the great consumer tips in my blog.

The other question I had was there was a clause in the contract that Dr. Kirk can get a 4% yearly increase unless he decides to take less—so if that has happened I'd like to give him some credit for that.

I guess what I think is crucial when looking at the numbers is to have some perspective—for example how well the district is doing on the TAKS test, the history of success at a school district—things like that.

I hope that helps. Feel free to let me know if you have any other questions.

Terri Gruca  
KVUE-TV  
tgruca@kvue.com  
512-459-2074  
Check out the great consumer tips in my blog.

**From:** Alvarado, Marco [mailto:alvaradom@ltidschools.org]  
**Sent:** Wednesday, April 15, 2009 9:09 PM  
**To:** Gruca, Terri  
**Subject:** Re: KVUE question

Hi Terri,

I will share this with Dr. Kirk and will get back to you shortly. Also, it is Dr. Kirk's practice to defer comments about his salary to the president of the Board. Would you be amenable to this?

In the interim, can you provide me with some general insight on what you may be discussing regarding superintendent salaries so that we can better address your questions?

Thanks,  
Marco  
Marco Alvarado

**From:** Gruca, Terri  
**To:** Alvarado, Marco  
**Sent:** Wed Apr 15 19:44:32 2009  
**Subject:** KVUE question

I'm extending this invitation to all the superintendents whose contracts I requested. I am wondering if Mr. Kirk might be willing to let me interview him on camera. My story is about superintendent salaries, but I want to be very clear that I am not here to say these men and women are overpaid. I think they have important jobs and because of that I think it's important to hear from them.

Please let me know if I might be able to talk with him. The last possible day I could do an interview would be Wednesday, April 29<sup>th</sup>.

Thank you.

Terri Gruca  
KVUE-TV  
tgruca@kvue.com  
512-459-2074

5/4/2009

**From:** Alvarado, Marco [mailto:alvaradom@ltisdschools.org]  
**Sent:** Thursday, April 16, 2009 9:29 AM  
**To:** Gruca, Terri  
**Subject:** RE: KVUE question

Hi Terri,

Dr. Kirk would like for our Board president Jim Cummings to comment on the superintendent's salary. FYI, you're correct in stating that Dr. Kirk does not receive a car allowance. Also, he did request a reduction in his annual increase, from four percent to two percent. This was approved by the Board in January 2009.

I will work with Jim Cummings on a date and time for the interview (before Apr. 29<sup>th</sup>). He will likely want to have the interview done here at the District's administration building, 3322 Ranch Road 620 South (off RR 620, adjacent to Lake Travis High School).

I'll keep you posted.

Thanks,  
Marco

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**From:** Gruca, Terri [mailto:tgruca@KVUE.COM]  
**Sent:** Wednesday, April 15, 2009 9:15 PM  
**To:** Alvarado, Marco  
**Subject:** RE: KVUE question

I'm happy to talk with anyone—just want to give the option.

Here's the deal—I asked for a copy of the contracts for all the superintendents in the Austin area.

I want to verify some of the information. Dr. Kirk is one of the few that doesn't get a monthly car allowance—I want to make sure that is accurate.

Of the eight contracts his base salary ranks 4<sup>th</sup>, however when you look at base salaries based on the number of students in the school district—he rises to the top in base pay per pupil.

5/4/2009

**Alvarado, Marco**

**From:** Gruca, Terri [tgruca@KVUE.COM]  
**Sent:** Sunday, April 26, 2009 6:56 PM  
**To:** Alvarado, Marco  
**Subject:** RE: KVUE question

Thank you for this. I appreciate your help. Can you help me confirm what Dr. Kirk's current base pay is then?  
Thank you again.

Terri Gruca  
KVUE  
tgruca@kvue.com  
512-459-2074

**From:** Alvarado, Marco [alvaradom@ltisdschools.org]  
**Sent:** Thursday, April 23, 2009 9:15 AM  
**To:** Gruca, Terri  
**Subject:** RE: KVUE question

Hi Terri,

The written statement is attached. Please let me know if you need anything else.

Thanks again,  
Marco

PS – I watch you guys each night, so I'm assuming I'll see a tease or preview about your story. If at all possible, though, can you kindly send me an email letting me know when the story will air? Thanks so much!

**From:** Gruca, Terri [mailto:tgruca@KVUE.COM]  
**Sent:** Wednesday, April 22, 2009 11:36 PM  
**To:** Alvarado, Marco  
**Subject:** RE: KVUE question

Thanks Marco any input would be great. I appreciate your help.

All my best,  
Terri Gruca  
KVUE  
tgruca@kvue.com  
512-459-2074

**From:** Alvarado, Marco [alvaradom@ltisdschools.org]  
**Sent:** Wednesday, April 22, 2009 6:22 PM  
**To:** Gruca, Terri  
**Subject:** Re: KVUE question

Terri,

Our Board president has elected to pass on the on-camera interview and instead would like to submit a written statement that we believe will answer your questions.

The statement was actually entered into the record of the Jan. 2009 Board meeting.

**From:** Alvarado, Marco [mailto:marcoalvarado@kvue.com]  
**Sent:** Wednesday, April 22, 2009 6:22 PM  
**To:** Gruca, Terri  
**Subject:** Re: KVUE question

Terri,

Our Board president has elected to pass on the on-camera interview and instead would like to submit a written statement that we believe will answer your questions.

The statement was actually entered into the record of the Jan. 2009 Board meeting.

I am not in the office at the moment, but I will gladly email the statement to you tomorrow.

Please let me know if I can be of any further help.

Thanks for the opportunity,  
Marco  
Marco Alvarado



5/4/2009